Leger

Report

Canadian Politics
Survey of Canadians

THE CANADIAN PRESS 🍁

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Methodology

Every month, we conduct a survey of Canadians to explore their voting intentions and opinions on key federal political issues.

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,599**).

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

When

Data collection from **March 21 to March 23, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.45%.**

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com or Sébastien Dallaire, Executive Vice-President, Eastern Canada, at sdallaire@leger360.com.

➲ **Notes**

A more detailed methodology is presented in the Appendix.

The Most Accurate Polling Firm in Canada

CANADA 2021

	LEGER POLL Published on September 18, 2021	OFFICIALS RESULTS 2021 Canada Federal Election
(Conservative)	33%	33.7%
(Liberal)	32%	32.6%
NDP	19%	17.8%
(Bloc)	7%	7.7%
PPC	6%	5.0%
(Green)	2%	2.3%

BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
BC NDP	46%	45%
(BC Conservative)	42%	43%
greens	9%	8%
Others	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
(Trump)	49%	50%
(Harris)	49%	48%
Others	2%	2%

Key highlights: Canadian Politics

Some of **the key highlights** of our survey about **Canadian Politics...**

1

With the election campaign just getting started, **Mark Carney and the Liberal Party of Canada are leading in voting intentions**. Currently, **44% of Canadians say they would vote for the Liberal Party if the election were held today, compared to 38% for Pierre Poilievre's Conservative Party**. The NDP trails far behind with 6% of voting intentions.

2

Mark Carney (39%) is considered the party leader who would make the best Prime Minister of Canada, ahead of Pierre Poilievre (28%).

3

Regardless of their political affiliations, nearly half of Canadians (48%) believe the Liberal Party will win the next election, ahead of Pierre Poilievre's Conservative Party (31%), Jagmeet Singh's NDP (3%), Elizabeth May's Green Party (1%), or Maxime Bernier's People's Party.

4

Canadians are divided on what they consider to be the most important issue in this election. **Thirty-six percent (36%) believe it is determining who would be the best Prime Minister to deal with President Trump and aggressive U.S. trade actions. A similar proportion (33%) say the key issue is choosing the leader best suited to change the direction Canada has taken over the past four years and improve life for Canadians. Meanwhile, 24% believe the most important question is who can best strengthen and grow Canada's economy.** Liberal voters are more likely to see managing the relationship with President Trump as the top priority, while Conservative voters are more inclined to prioritize changing the direction Canada has taken in recent years.
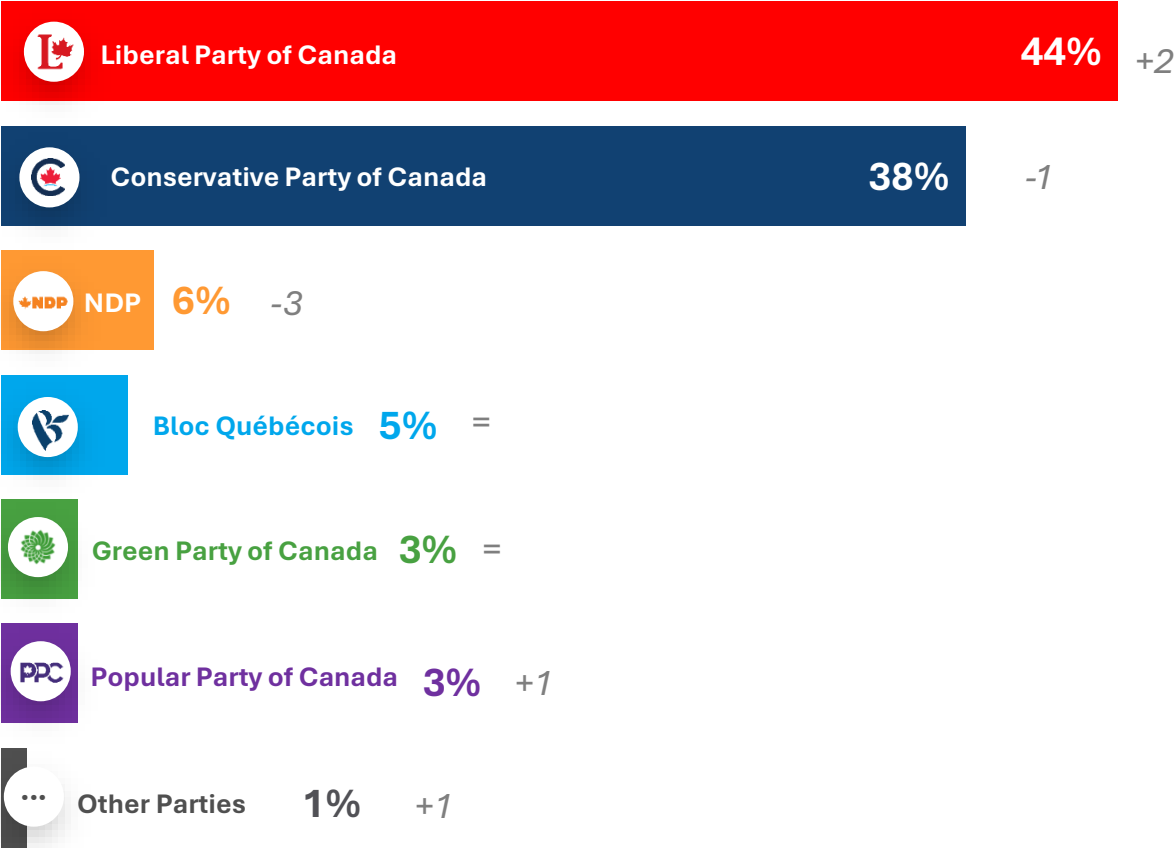
Federal Voting Intentions

Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,371) except for the Bloc Québécois, Quebecers only

Party	%	Change
Liberal Party of Canada	**44%**	*+2*
Conservative Party of Canada	**38%**	*-1*
NDP	**6%**	*-3*
Bloc Québécois	**5%**	*=*
Green Party of Canada	**3%**	*=*
Popular Party of Canada	**3%**	*+1*
Other Parties	**1%**	*+1*

Note: The + / - are in comparison to the most recent voting intention measure, from March 17th , 2025.
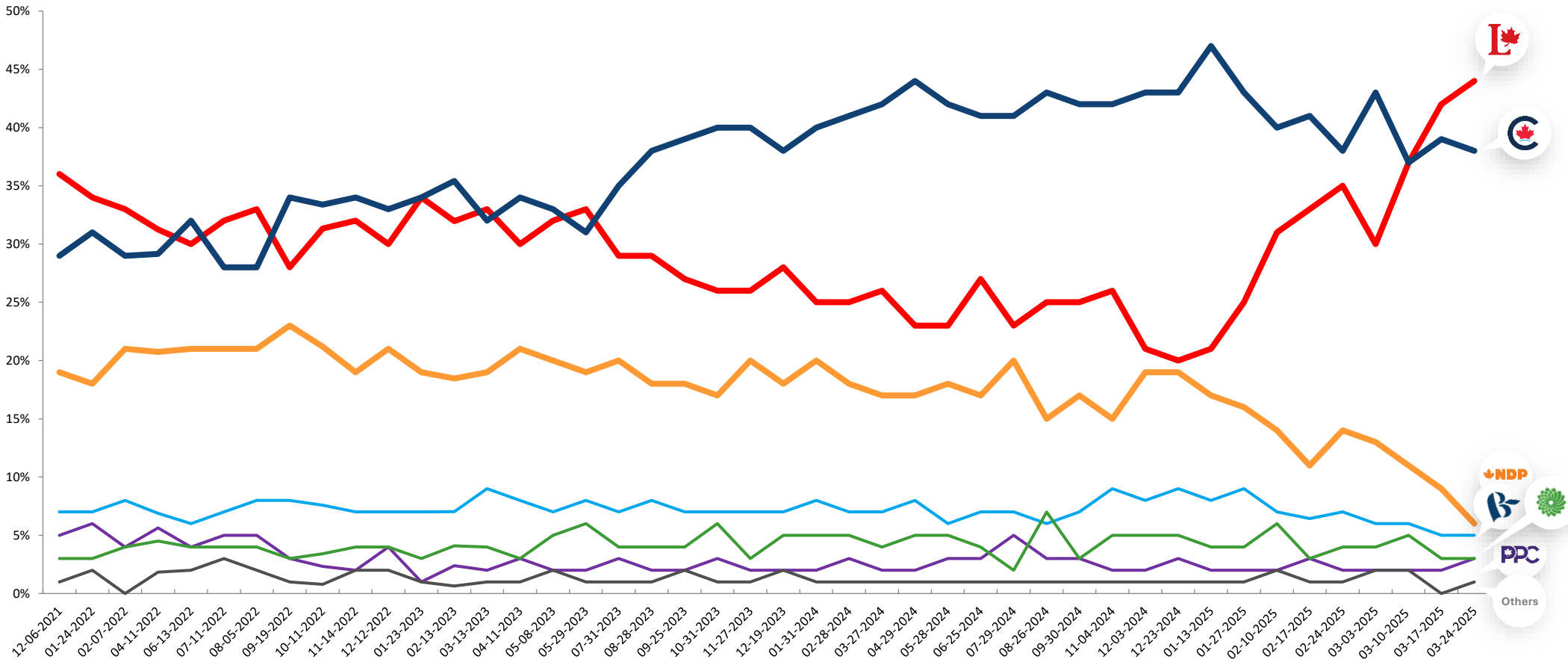
Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Respondents who are eligible to vote (n=1,599), except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total March 17th 2025	Gap
Weighted n=	*1,599*	*1,361*	*84*	*319*	*513*	*81*	*162*	*203*	*697*	*664*	*355*	*418*	*588*	*567*	*522*	*266*	*1,360*	-
Unweighted n=	*1,599*	*1,371*	*83*	*370*	*520*	*108*	*130*	*160*	*743*	*628*	*382*	*392*	*597*	*590*	*514*	*262*	*1,379*	-
... Mark Carney's Liberal Party of Canada	**37%**	**44%**	**70%**	41%	**48%**	**30%**	**29%**	45%	42%	46%	**37%**	**38%**	**52%**	45%	46%	**37%**	**42%**	+2
...Pierre Poilievre's Conservative Party of Canada	**32%**	**38%**	**22%**	**23%**	40%	**54%**	**56%**	40%	**42%**	**33%**	39%	42%	**34%**	36%	38%	41%	**39%**	-1
... Jagmeet Singh's New Democratic Party of Canada	**5%**	**6%**	6%	5%	6%	10%	8%	7%	**5%**	**8%**	**11%**	6%	**4%**	7%	6%	5%	**9%**	-3
... Yves-François Blanchet's Bloc Québécois	**5%**	**5%**	-	**23%**	-	-	-	-	-	-	-	-	-	-	-	-	**5%**	-
... Elizabeth May's Green Party of Canada	**2%**	**3%**	2%	3%	3%	2%	2%	5%	3%	3%	4%	4%	**1%**	3%	**2%**	4%	**3%**	-
... Maxime Bernier's People's Party of Canada	**2%**	**3%**	1%	3%	3%	1%	4%	1%	3%	3%	4%	2%	2%	2%	2%	4%	**2%**	+1
... another party	**1%**	**1%**	**0%**	1%	1%	2%	2%	1%	1%	1%	2%	2%	**0%**	1%	1%	1%	**0%**	+1
I would not vote	**4%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	**-**	-
I would cancel my vote	**1%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	**-**	-
I don't know	**7%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	**-**	-
Refusal	**2%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	**-**	-

Evolution of Voting Intentions in Canada
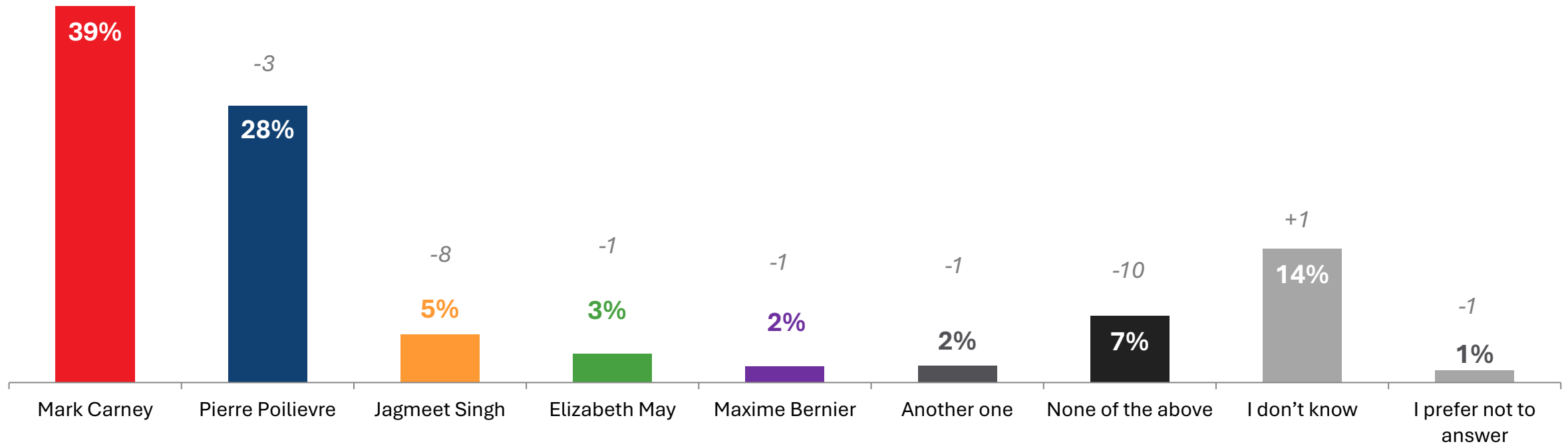
Leader Who Would Make the Best Prime Minister (1/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,599)

Mark Carney	Pierre Poilievre	Jagmeet Singh	Elizabeth May	Maxime Bernier	Another one	None of the above	I don't know	I prefer not to answer
39%	**28%**	**5%**	**3%**	**2%**	**2%**	**7%**	**14%**	**1%**
	-3	-8	-1	-1	-1	-10	+1	-1

Note: The + / - are in comparison to the most recent measure, from Decembre 22nd 2024. At that time, the name tested for the Liberal Party was Justin Trudeau and 11% of Canadians identified him as the federal party leader who would make the best prime minister.

Leader Who Would Make the Best Prime Minister (2/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,599)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Dec. 22nd 2024	Gap
Weighted n=	**1,599**	**108**	**369**	**619**	**103**	**178**	**223**	**780**	**819**	**427**	**515**	**658**	**669**	**597**	**319**	**1,521**	
Unweighted n=	**1,599**	**105**	**425**	**620**	**136**	**140**	**173**	**830**	**769**	**453**	**476**	**670**	**694**	**582**	**312**	**1,521**	
Mark Carney	**39%**	48%	42%	40%	28%	25%	40%	41%	37%	30%	31%	50%	39%	41%	32%	**-***	-
Pierre Poilievre	**28%**	16%	19%	30%	36%	42%	31%	34%	23%	28%	31%	27%	27%	30%	30%	**31%**	-3
Jagmeet Singh	**5%**	6%	5%	5%	5%	4%	6%	4%	6%	9%	4%	3%	6%	4%	5%	**13%**	-8
Elizabeth May	**3%**	6%	3%	2%	2%	2%	6%	3%	3%	5%	2%	2%	3%	3%	4%	**4%**	-1
Maxime Bernier	**2%**	1%	1%	2%	2%	1%	1%	1%	2%	2%	2%	1%	2%	2%	2%	**3%**	-1
Another one	**2%**	0%	5%	1%	0%	2%	0%	1%	2%	1%	3%	2%	1%	1%	3%	**5%**	-3
None of the above	**7%**	5%	8%	5%	4%	12%	7%	7%	7%	8%	7%	6%	8%	6%	6%	**17%**	-10
Don't know	**14%**	17%	16%	13%	21%	12%	8%	9%	19%	15%	19%	9%	13%	12%	17%	**15%**	-1
Prefer not to answer	**1%**	1%	1%	2%	2%	0%	1%	1%	2%	2%	1%	1%	2%	1%	0%	**2%**	-1

In December 2024, the name tested for the Liberal Party was Justin Trudeau and 11% of Canadians identified him as the federal party leader who would make the best prime minister.

Leader Who Would Make the Best Prime Minister – By Voting Intentions

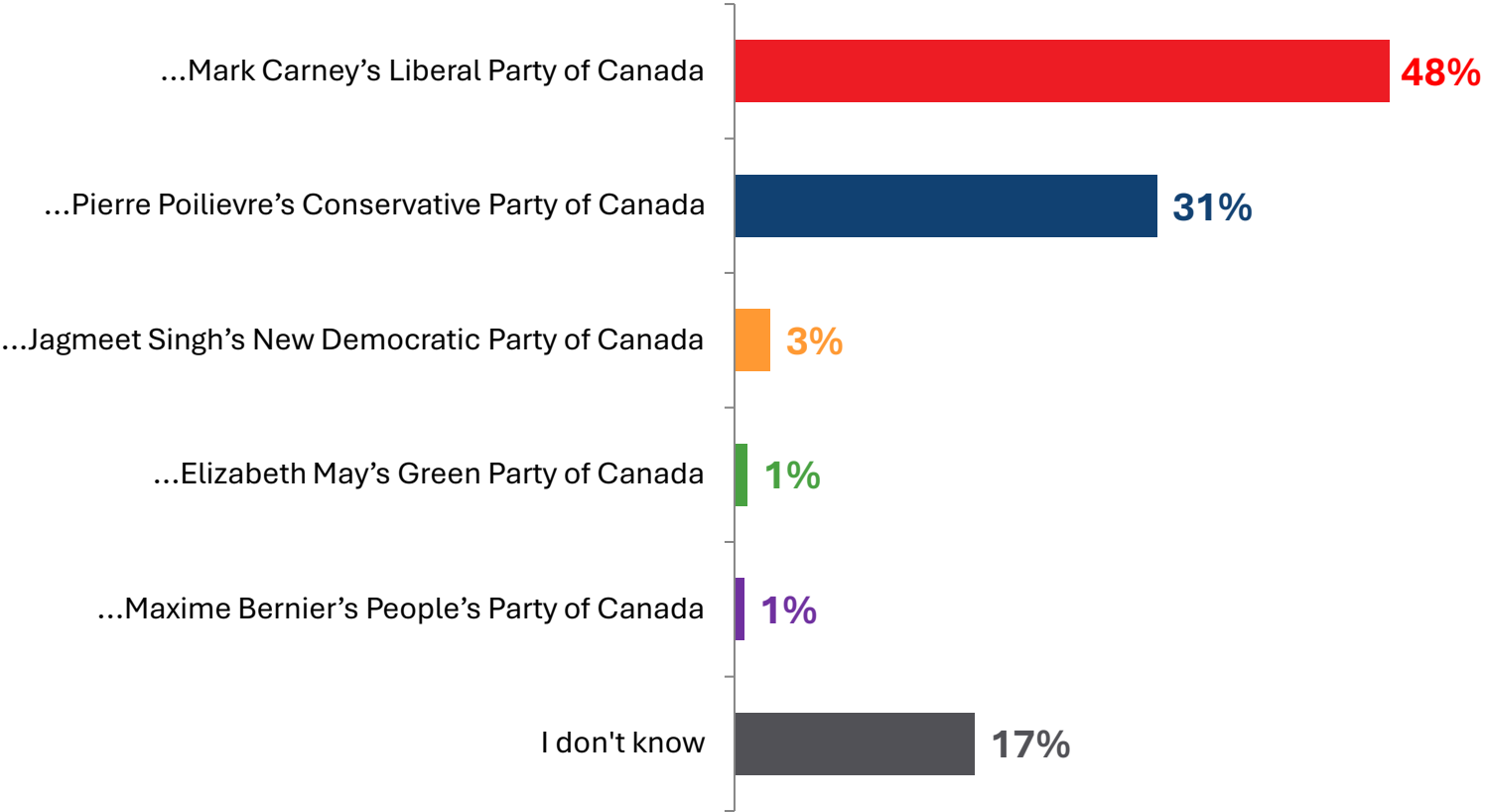**Q2A.** In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,599)

	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	**1,599**	**599**	**511**	**86**	**73**	**39**	**36**
Unweighted n=	**1,599**	**650**	**423**	**127**	**81**	**38**	**36**
Mark Carney	**39%**	**88%**	**2%**	**20%**	38%	**10%**	**5%**
Pierre Poilievre	**28%**	**1%**	**84%**	**2%**	**6%**	**4%**	**13%**
Jagmeet Singh	**5%**	**2%**	**0%**	**65%**	**1%**	9%	7%
Elizabeth May	**3%**	2%	**1%**	2%	**0%**	**55%**	**0%**
Maxime Bernier	**2%**	**0%**	1%	**0%**	2%	**0%**	**48%**
Another one	**2%**	**1%**	**0%**	**0%**	**17%**	**0%**	3%
None of the above	**7%**	**1%**	5%	3%	**13%**	9%	17%
Don't know	**14%**	**5%**	6%	7%	**25%**	12%	7%
Prefer not to answer	**1%**	0%	0%	0%	0%	0%	0%

Predictions Regarding the Outcome of the Next Federal Election (1/2)

Q4A. Regardless of your political affiliations, which party do you think will win the next federal election?
Base: All respondents (n=1,599)

Party	%
…Mark Carney's Liberal Party of Canada	48%
…Pierre Poilievre's Conservative Party of Canada	31%
…Jagmeet Singh's New Democratic Party of Canada	3%
…Elizabeth May's Green Party of Canada	1%
…Maxime Bernier's People's Party of Canada	1%
I don't know	17%

Predictions Regarding the Outcome of the Next Federal Election (2/2)

Q4A. Regardless of your political affiliations, which party do you think will win the next federal election?

Base: All respondents (n=1,599)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	**1,599**	*108*	*369*	*619*	*103*	*178*	*223*	*780*	*819*	*427*	*515*	*658*	*669*	*597*	*319*
Unweighted n=	**1,599**	*105*	*425*	*620*	*136*	*140*	*173*	*830*	*769*	*453*	*476*	*670*	*694*	*582*	*312*
...Mark Carney's Liberal Party of Canada	**48%**	54%	**53%**	46%	40%	**37%**	51%	47%	48%	**41%**	**43%**	**56%**	49%	48%	43%
...Pierre Poilievre's Conservative Party of Canada	**31%**	23%	**26%**	32%	31%	**40%**	32%	**36%**	**26%**	31%	**36%**	**27%**	29%	32%	33%
...Jagmeet Singh's New Democratic Party of Canada	**3%**	2%	3%	2%	4%	3%	3%	3%	3%	**6%**	2%	**1%**	3%	3%	2%
...Elizabeth May's Green Party of Canada	**1%**	2%	0%	1%	2%	0%	0%	1%	1%	2%	0%	1%	1%	1%	1%
...Maxime Bernier's People's Party of Canada	**1%**	**0%**	1%	1%	**0%**	0%	**0%**	1%	1%	1%	1%	0%	1%	1%	1%
I don't know	**17%**	19%	16%	18%	24%	18%	14%	**13%**	**22%**	18%	19%	16%	17%	15%	21%

Predictions Regarding the Outcome of the Next Federal Election – By Voting Intentions

Q4A. Regardless of your political affiliations, which party do you think will win the next federal election?

Base: All respondents (n=1,599)

	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	1,599	599	511	86	73	39	36
Unweighted n=	1,599	650	423	127	81	38	36
...Mark Carney's Liberal Party of Canada	48%	85%	17%	51%	50%	52%	17%
...Pierre Poilievre's Conservative Party of Canada	31%	8%	71%	14%	26%	20%	42%
...Jagmeet Singh's New Democratic Party of Canada	3%	1%	2%	20%	5%	1%	6%
...Elizabeth May's Green Party of Canada	1%	0%	0%	0%	0%	17%	8%
...Maxime Bernier's People's Party of Canada	1%	0%	0%	0%	1%	2%	14%
I don't know	17%	6%	10%	14%	17%	8%	13%

Key Issue in the Federal Election (1/2)

Q3Z. Which of the following statements best reflects your opinion?

Base: All respondents (n=1,599)

The most important question in this federal election is who the best Prime Minister and Government will be to deal with President Trump and aggressive U.S. trade actions	**36%**
The most important question in this federal election is who the best Prime Minister and Government will be to change the direction Canada has taken over the past 4 to 5 years and improve life for Canadians	**33%**
The most important question in this federal election is who the best Prime Minister and Government will be to strengthen and grow Canada's economy	**24%**
I don't know	**7%**

Key Issue in the Federal Election (2/2)

Q3Z. Which of the following statements best reflects your opinion?
Base: All respondents (n=1,599)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+
Weighted n=	*1,599*	*108*	*369*	*619*	*103*	*178*	*223*	*780*	*819*	*427*	*515*	*658*
Unweighted n=	*1,599*	*105*	*425*	*620*	*136*	*140*	*173*	*830*	*769*	*453*	*476*	*670*
The most important question in this federal election is who the best Prime Minister and Government will be to **deal with President Trump and aggressive U.S. trade actions**	**36%**	40%	**50%**	35%	**24%**	**28%**	**28%**	34%	38%	33%	**29%**	**44%**
The most important question in this federal election is who the best Prime Minister and Government will be to **change the direction Canada has taken over the past 4 to 5 years and improve life for Canadians**	**33%**	31%	**21%**	35%	**42%**	**42%**	36%	**36%**	**30%**	**38%**	36%	**27%**
The most important question in this federal election is who the best Prime Minister and Government will be to **strengthen and grow Canada's economy**	**24%**	23%	23%	22%	26%	26%	29%	26%	22%	20%	25%	26%
I don't know	**7%**	6%	6%	8%	8%	4%	8%	**4%**	**10%**	9%	**10%**	**3%**

Key Issue in the Federal Election - By Voting Intention

Q3Z. Which of the following statements best reflects your opinion?
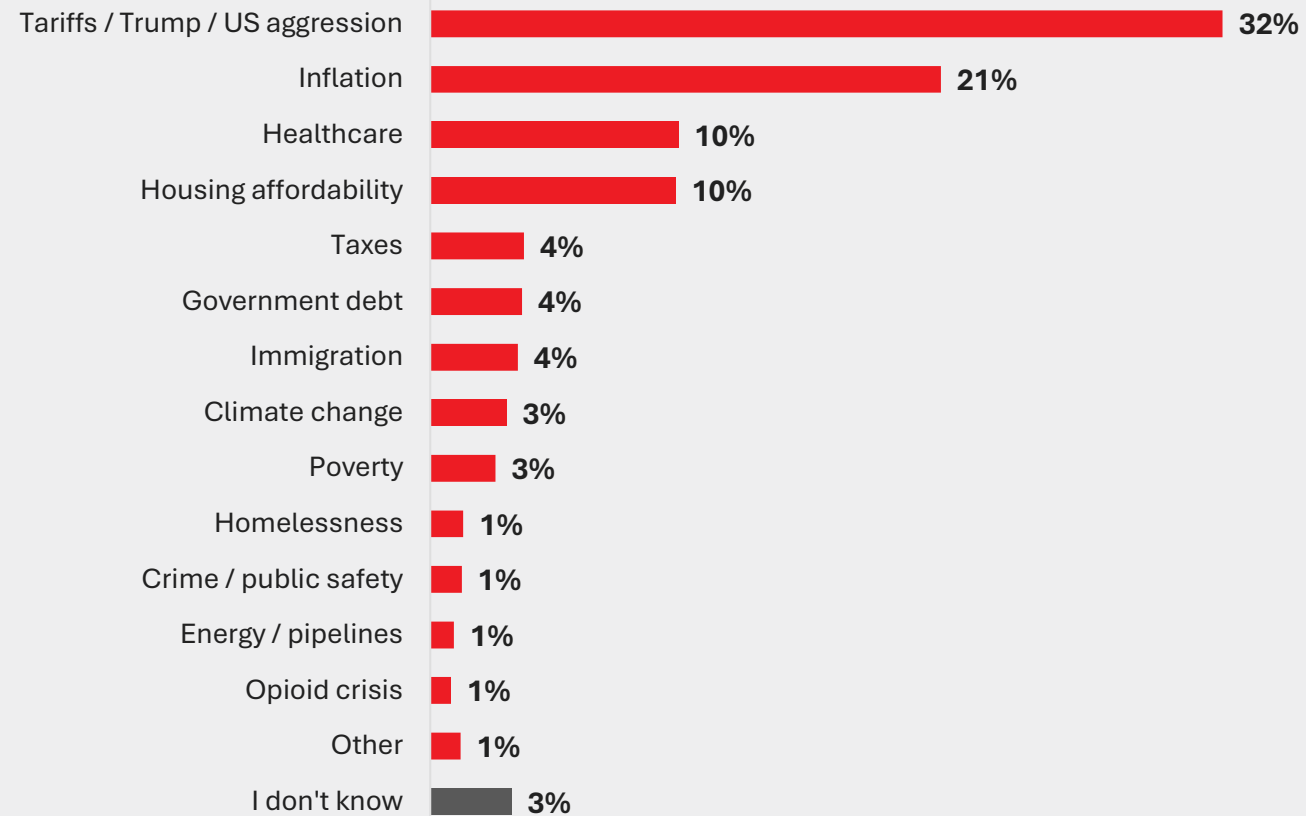
Base: All respondents (n=1,599)

	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	1,599	599	511	86	73	39	36
Unweighted n=	1,599	650	423	127	81	38	36
The most important question in this federal election is who the best Prime Minister and Government will be to **deal with President Trump and aggressive U.S. trade actions**	36%	59%	15%	41%	57%	36%	17%
The most important question in this federal election is who the best Prime Minister and Government will be to **change the direction Canada has taken over the past 4 to 5 years and improve life for Canadians**	33%	15%	56%	33%	16%	38%	60%
The most important question in this federal election is who the best Prime Minister and Government will be to **strengthen and grow Canada's economy**	24%	25%	25%	21%	25%	20%	20%
I don't know	7%	2%	4%	4%	3%	7%	2%

Number One Issue Facing Canada Today (1/2)

Q24Z. What is the number one issue facing Canada today?*

Base: All respondents (n=1,599)

Issue	%
Tariffs / Trump / US aggression	32%
Inflation	21%
Healthcare	10%
Housing affordability	10%
Taxes	4%
Government debt	4%
Immigration	4%
Climate change	3%
Poverty	3%
Homelessness	1%
Crime / public safety	1%
Energy / pipelines	1%
Opioid crisis	1%
Other	1%
I don't know	3%

*Responses with less than 1% of mentions are not shown.

Number One Issue Facing Canada Today (2/2)

Q24Z. What is the number one issue facing Canada today?*
Base: All respondents (n=1,599)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total March 17th, 2025	Gap
Weighted n=	*1,599*	*108*	*369*	*619*	*103*	*178*	*223*	*780*	*819*	*427*	*515*	*658*	*1,568*	
Unweighted n=	*1,599*	*105*	*425*	*620*	*136*	*140*	*173*	*830*	*769*	*453*	*476*	*670*	*1,568*	
Tariffs / Trump / US aggression	**32%**	33%	42%	28%	26%	31%	29%	33%	31%	16%	25%	47%	41%	-9
Inflation	**21%**	20%	21%	21%	24%	22%	15%	18%	23%	28%	27%	11%	18%	+3
Healthcare	**10%**	16%	9%	10%	12%	6%	11%	8%	12%	11%	8%	11%	9%	+1
Housing affordability	**10%**	7%	6%	11%	8%	8%	17%	12%	8%	14%	11%	6%	10%	-
Taxes	**4%**	4%	3%	5%	4%	2%	4%	4%	3%	5%	4%	3%	3%	+1
Government debt	**4%**	1%	4%	2%	7%	6%	4%	5%	3%	1%	2%	6%	4%	-
Immigration	**4%**	4%	3%	4%	3%	5%	2%	4%	3%	4%	4%	3%	2%	+2
Climate change	**3%**	4%	4%	3%	2%	2%	3%	3%	3%	5%	3%	2%	3%	-
Poverty	**3%**	2%	2%	3%	2%	4%	3%	1%	4%	3%	2%	2%	2%	+1
Homelessness	**1%**	0%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	-
Crime / public safety	**1%**	0%	0%	2%	1%	1%	2%	2%	1%	0%	2%	2%	1%	-
Energy / pipelines	**1%**	1%	0%	1%	2%	2%	2%	2%	0%	0%	1%	1%	0%	+1
Opioid crisis	**1%**	0%	0%	0%	0%	1%	4%	0%	1%	1%	1%	1%	0%	+1
Other	**1%**	0%	1%	1%	0%	3%	0%	2%	1%	1%	2%	1%	2%	-1
I don't know	**3%**	6%	3%	4%	5%	3%	1%	4%	3%	4%	4%	2%	1%	+2

*Responses with less than 1% of mentions are not shown.

Number One Issue Facing Canada Today – By Voting Intentions

Q24Z. What is the number one issue facing Canada today?*
Base: All respondents (n=1,599)

	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	1,599	599	511	86	73	39	36
Unweighted n=	1,599	650	423	127	81	38	36
Tariffs / Trump / US aggression	32%	51%	16%	27%	47%	25%	14%
Inflation	21%	14%	29%	16%	19%	7%	9%
Healthcare	10%	11%	8%	13%	10%	0%	13%
Housing affordability	10%	8%	10%	17%	5%	19%	11%
Taxes	4%	1%	8%	1%	0%	3%	10%
Government debt	4%	1%	8%	0%	3%	5%	8%
Immigration	4%	2%	6%	2%	0%	7%	11%
Climate change	3%	5%	0%	3%	7%	19%	5%
Poverty	3%	1%	3%	7%	5%	9%	8%
Homelessness	1%	2%	1%	1%	0%	0%	0%
Crime / public safety	1%	1%	2%	0%	0%	0%	0%
Energy / pipelines	1%	1%	2%	0%	1%	2%	2%
Opioid crisis	1%	1%	2%	0%	1%	0%	0%
Other	1%	1%	1%	3%	0%	1%	6%
I don't know	3%	1%	1%	6%	1%	0%	0%

Respondent Profile

Respondent profiles – *Canadian Sample* 🇨🇦

(Base n=1,599)

The table below presents the Canadian distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	830	780
Female	769	819

Language (Mother Tongue)

	Unweighted	Weighted
French	362	315
English	1,085	1,139
Other	151	144

Age

	Unweighted	Weighted
18 to 34	453	427
35 to 54	476	515
55+	670	658

Province

	Unweighted	Weighted
British Columbia	173	223
Alberta	140	178
Manitoba/Saskatchewan	136	103
Ontario	620	619
Quebec	425	369
Atlantic	105	108

Our Credentials

Canada

Leger is a member of the Canadian Research Insights Council (CRIC), the industry association for the market/survey/insights research industry.

Europe

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.

America

Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.

International

Leger is a member of the Worldwide Independent Network of Market Research (WIN), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger
Marketing research and polling

Customer Experience (CX)
Strategic and operational customer experience consulting services

Leger Analytics (LEA)
Data modelling and analysis

Leger Opinion (LEO)
Panel management

Leger Communities
Online community management

Leger Digital
Digital strategy and user experience

International Research
Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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